



## Gazette Charities Foundation-El Pomar Foundation Empty Stocking Fund Request for Proposal • Innovation Award Recipient

NEW agencies or existing agencies launching new programming • El Paso and/or Teller Counties

What started in 1984 by The Gazette as a campaign to provide clothing and toys to families in need during the holiday season has grown into a community fundraiser with a multi-million-dollar impact. The Gazette Charities Foundation/El Pomar Foundation Empty Stocking Fund provides resources to twenty health and human service agencies in the Pikes Peak region. Every dollar donated to the fund can grow up to half through matching funds provided by the Bruni Foundation, Chapman Foundation and El Pomar Foundation. All administrative costs are covered by Gazette Charities Foundation, The Anschutz Foundation, The Gazette, El Pomar Foundation, Pikes Peak Community Foundation, JH Edmonson Foundation, UCCS and ADD STAFF. Because of the support from these campaign partners, 100% of every dollar donated goes directly to campaign partner agencies.

This Request for Proposal calls for applications from 501(c)(3) nonprofit organizations newly formed within the last two years or existing organizations\* that have launched or are planning to launch new and innovative programming. The Empty Stocking Fund is eager to partner with an agency providing critical services to our community and responding to some of our most pressing social issues. By partnering with an agency specific to this request, the campaign better hopes to serve families in the Pikes Peak region.

### We are looking for 501(c)3 organizations who:

- Provides health and human services, resources and support to individuals and families;
- Serve people living in El Paso and/or Teller counties.

### An agency involved in the campaign must adhere to the following expectations:

- Attend all agency meetings scheduled by the Empty Stocking Fund team;
- Turn in final report to El Pomar Foundation on time;
- Volunteer for at least six hours at Empty Stocking Fund fundraisers throughout the campaign;
- Open and read at least 90% of the weekly update emails sent by ESF team;
- Add the Empty Stocking Fund logo to the agency email signature of local leadership;
- Place the Empty Stocking Fund logo on the agency website;
- Participate in at least one radio interview organized by the Empty Stocking Fund team;
- Interact with at least ten social media posts made by Empty Stocking Fund during the campaign;
- Prominently display Empty Stocking Fund collateral in their building.

At the campaign's end, the Innovation Award recipient will receive a flat amount of funds raised throughout the fundraising campaign.

### Interested agencies should include the following documents in their application:

- Letter of Intent
- Audited financials for the past two years and 501C3 determination letter
- Summary of impact/annual report
- List of agency board members

Please submit the materials outlined above and address any questions to Deb Mahan, Executive Director of Gazette Charities Foundation by **July 10, 2024**. Her email is [deb.mahan@gazettecharities.org](mailto:deb.mahan@gazettecharities.org)

\*Please note: the Innovation Award is not applicable for existing Empty Stocking Fund partner agencies.